

# MIO CHEN

Hi, I'm Mio. Detail-oriented and proficient in optimizing user flow, improving visual design, and creating detailed wireframes using industry-leading tools such as Adobe XD, Figma, Photoshop, and Illustrator.

## EXPERIENCE

MAY 2022 - PRESENT

### UIUX Designer

Xcel, Remote

- Designed user interfaces for iOS and web apps of a SaaS startup, with a focus on optimizing user flow, enhancing visual design, user interaction, prototyping and wireframes.
- Working effectively and collaborating with talented teammates across different time zones.
- Conducted QA testing, regularly posed questions, offered solutions, and addressed concerns within the current team.
- Created visual graphics and mockups for marketing initiatives.

MAY 2022 - PRESENT

### Volunteer Graphic Designer

Spectrum, Hayward CA

- Working as a volunteer with a focus on promoting company concepts and purpose by creating marketing graphic design.
- Applied color theory and typography expertise to produce accessible and minimalist artworks tailored to senior audiences.
- Achieved a notable increase of approximately 10% in event participation at a fall 2023 fundraising event.

OCT 2021 - MAY 2022

### Visual Designer / E-commerce Generalist

Neoteric Solution Inc, Newark CA

- Collaborated with the marketing team to optimize product listings and create visually appealing content for product detail pages for online stores.
- Streamlined the workflow from product selection to listing upload, resulting in a significant time reduction of 5% to 10%

APR 2020 - OCT 2021

### Retail Clerk and Sales

USPS, Fremont

- Provided customer assistance at the post office, addressing enquiries regarding domestic and international shipping while offering optimal solutions.
- Received an honor badge from USPS headquarters in March 2021 for boosting sales in the Fremont district.

Portfolio:

[www.miouiux.com](http://www.miouiux.com)

Email:

Joba0306@gmail.com

## SKILLS

User Research

UI Design

Problem Solving

Wireframing

User Flow

Prototyping

Communication

Create email campaigns

## SOFTWARE

Adobe XD

Figma

Adobe Photoshop

Adobe Illustrator

Adobe After Effect

## EDUCATION

**Academy of Arts University**  
Bachelor

MAJOR

Animation and Special Effect

## CERTIFICATE

APR 2022

**Google UX Design**

FEB 2024

**Google Digital Marketing & E-commerce**